

WORLDWIDE SUCCESS THERE'S ONLY ONE MAGNUM



WITH FULL FORCE INTO THE FUTURE. TODAY.

THE MAGNUM EFFICIENT POWER. **EXPERIENCE THE FUTURE.**



Efficient Power EP
MORE PRODUCTIVITY • LESS FUEL



“They are really excellent to drive and there is nothing to complain about.”

“Earlier on we did use another brand but preferred to change to these red ones because they deliver more power and are reliable tractors, with a better relation between price and quality.”

– **Jørn Kynæb**
Jutland, Denmark



“16,000 hours – an investment that really pays back.”

“I bought my first Magnum 17 years ago. My 7240 is still fully operational despite a total of 16,000 work hours. Each day it goes to the field and it comes back in the evening bringing money. Talking about my many years experience with Magnums I have to add the high reliability these tractors have demonstrated.”

– **Masimo Zangirolami**
Ferrara, Italy



“Outstanding productivity”

“Powerful engine, huge grip, quietest cab, optimal weight distribution.”

– **Fragorzi, Ferrero & C.s.n.c.**, Ravenna, Italy



“Unbeatable quality...”

“The engine, transmission and build of the tractor are designed for the very highest performance – as it has already proven to us. The spacious cab is unparalleled and even new drivers are quick to get to grips with the operating concept.”

– **Hubert Steiger (Farming association)**,
Kirchdorf, Germany



“More performance and comfort”

“More available power and comfort for the same consumption per hectare.”

– **Jean-Bernard Brochot**, Seine et Marne, France

“Power, versatility and low consumption.”



“The Magnum is an excellent machine for heavyweight tasks such as big baler work and primary cultivations. The powershift is so simple to operate. Not only that, but it isn't heavy on fuel. That's just what I need in a big tractor.”

– **Mark Farnsworth, M&WA Farnsworth**
(United Kingdom)

THE **SUCCESS** STORY

AND THE STORY CONTINUOUS...

The world keeps demanding more from your farm. More food. More grain. More fuel. And all from less available land. Case IH helps you meet these demands with innovative technologies created from listening to what producers want. By offering equipment that delivers unmatched power and performance, built with the understanding that you need maximum uptime under all conditions – and an operator environment that helps you through it. Magnum Series tractors let you farm how you see fit and make sure you'll be ready for the challenges ahead.



BUILT AT RACINE FOR MORE THAN 20 YEARS, THE HOME OF CASE IH WORLDWIDE.

With more than 115,000 Magnums running around the globe Magnum components are well proven, well proven, representing more than 700 million test hours for the transmission alone. Many contractors and large cash crop farmers run Magnum because they need to rely on their machines to run their businesses at their best.



1988
Racine, Wisconsin: The first Magnum 7100 Series tractor leaves the factory – the first step of a global success is taken.



1993
The new Magnum 7200 Series is launched and equipped with even more power than its ancestors.



1994
The 50,000th tractor is built. Over 65 million hours of reliability are proof of the Magnum's operational performance.



1997
With the 7200 Pro Series the Magnum started its triumphal course within the mid-horsepower segment.



2000
The MX270 proves its power as it sets records for row crop tractors and is awarded the Best in Class title for its unique power.



2002
New MX Magnum series is launched, equipped with Tier 2 engines.



2006
Launch of the new Magnum series, featuring new Tier 3 compliant engines.



2011
Case IH new Selective Catalytic Reduction (SCR) technology lowers emissions while improving engine horsepower capability, engine responsiveness, fuel economy and engine reliability.

GET MORE! 25 YEARS OF MAGNUM



See the 25 years anniversary Magnum tractor at your Case IH dealer next to you or visit caseih.com for more information.



LEADING THE INDUSTRY

MAGNUM DELIVERS POWER TO THE GROUND.

The world keeps demanding more from your farm. More food. More grain. More fuel. And all from less available land. Case IH helps you meet these demands with innovative technologies created from listening to what producers want. By offering equipment that delivers unmatched power and performance, built with the understanding that you need maximum uptime under all conditions – and an operator environment that helps you through it.



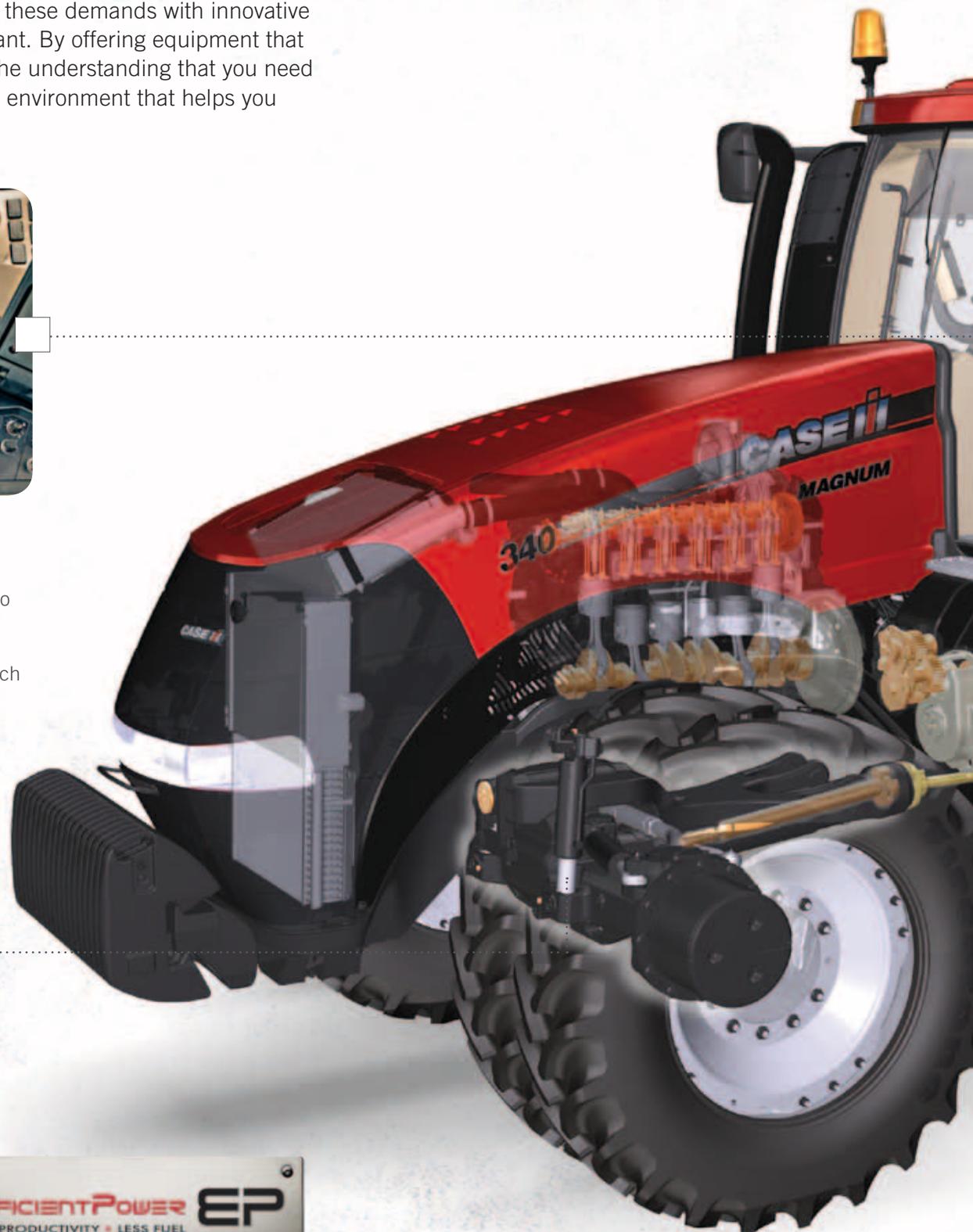
THE NEWEST OPERATING CONTROLS BUILT THE WAY PRODUCERS WANTED.

We relied on extensive input from producers to design the new MultiControl armrest console in our Magnum tractors. Key functions are at your fingertips. And it includes the largest touch screen in the industry, the AFS Pro 700.



AXLES BUILT FOR COVERING MORE ACRES.

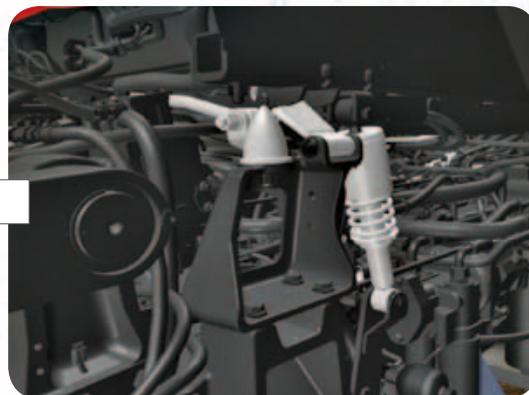
MFD front axle with Saddle Suspension improves productivity through better traction.





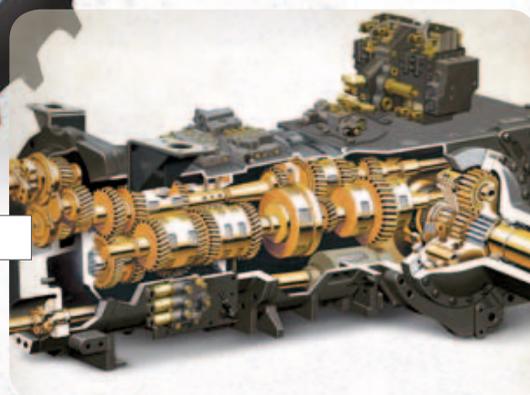
MAKE YOURSELF COMFORTABLE

Surveyor Cab with New MultiControl Armrest provides industry leading ergonomic controls.



CAB SUSPENSION

New optional Cab Suspension provides a smooth, comfortable ride.



POWER SHIFT

Proven 19 speed Full Power shift transmission delivers smooth power transfer for field or road. Diesel Saver™ APM provides maximum fuel efficiency, managing engine rpm and transmission speed.

PRECISION POWER

THAT PUTS YOU IN **TOTAL CONTROL**

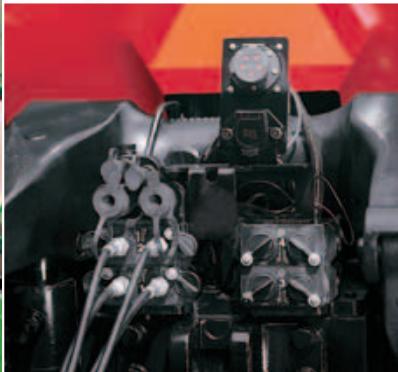
Nothing performs quite like a Case IH Magnum tractor. It gives you versatility and adaptability in the field with freedom to adjust it for any number of applications on your farm. Advanced, efficient hydraulics and a solid front-axle suspension generate consistent dependability. Its industry-leading turning radius sets you up to do anything your farm demands.





SUSPENSION THAT DELIVERS THE MOST POWER TO THE GROUND.

Keeping all your tires on the ground is crucial for stability and efficient performance from your tractor. The Magnum's front-axle suspension keeps the wheels to the ground for stability, traction and control over rough terrain. And it provides a better ride at higher speeds. This simple design keeps you from bouncing and jarring in the cab.



EXCELLENT CAPACITY

The five new Magnum models with power ratings of between 235 and 340 hp are equipped with extremely powerful hydraulic systems. With pumps delivering up to 282 l/min and up to 6 remotes, the Magnum continues to meet in full the continuously increasing specifications for operating the latest implements.

HELD TO THE SUPERIOR STANDARDS YOU DEMAND.

We want to deliver the quality you expect, so we design the components of our Magnum tractors ourselves. They are built to exacting Case IH standards.

Plus, we manufacture our own high-quality gears and drivetrain to maximize durability and reliability. Quality control stays in house to reduce unwanted issues. Doing it our way means your Case IH tractor is going to last year after year, and it'll stay ready for any demand you put on it.



INTUITIVE INNOVATION

UNLIMITED OPERATOR POSSIBILITIES.

Built into every Magnum tractor is the goal of keeping you working in your fields while reducing maintenance and costly downtime. It's part of how we designed the frame, the powertrain and even where we locate daily maintenance checks.





Like every Case IH high-horsepower tractor, the Magnum will be powered by the world-class engine design innovations of FPT Powertrain Technologies – makers of more than 2.6 million engines every year. Tested and proven by Case IH engineers, the Magnum engine line-up delivers unbeatable power, fuel economy, reliability and service life.



BUILT THE WAY PRODUCERS WANTED.

We relied on extensive input from producers to design the new MultiControl armrest console in our Magnum tractors. Key functions are at your fingertips. And it includes the largest touch screen in the industry, the AFS Pro 700. Seamlessly control autoguidance functions, hydraulic flow and other adjustments. For even easier use, the touch screen can be customized to display the operating information most important to you.

AVAILABLE SOON – EVEN MORE POWER MAGNUM 370 CVX



What's next from Case IH? More power, more efficiency in a tractor that's even simpler to use. Coming in late 2012, the new Magnum 370 CVX will feature a Case IH continuous variable transmission.

